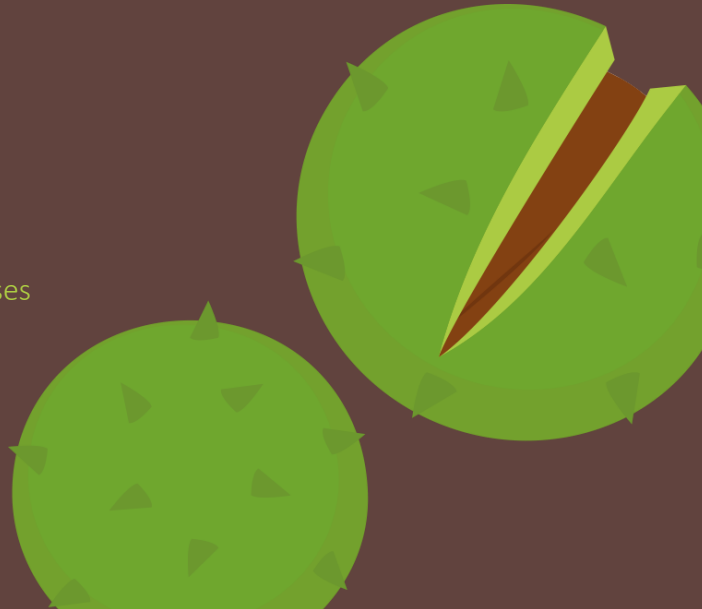


conker

Conker Dynamics

A unique leadership programme that maximises individual and team performance



Conker Dynamics is a unique leadership programme designed to **transform and enhance** business performance.

Combining science, data and psychology, we have created a programme that optimises personal strengths and group dynamics.

Pioneered by former business leaders, now accredited as executive coaches / clinical integrative psychotherapists, we provide companies with a competitive and sustainable commercial advantage, whilst enhancing personal performance.

How does it work?

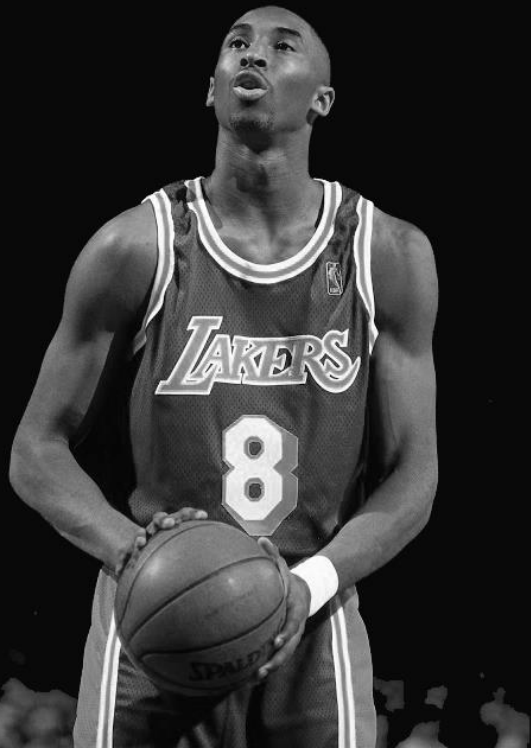


We start by
understanding
your team's
strengths

“

Embrace your
differences, they
make you unique
and special.”

Ellie Simmonds



Helping them to realise their potential by celebrating their differences

“

I don't want to be the next Michael Jordan. I only want to be Kobe Bryant.”

Kobe Bryant



We create a
positive mindset

“

Find the good. It's
all around you.
Find it, showcase
it, and you'll start
believing it.”

Jesse Owens



Building resilience

“

Champions are not defined by their wins but how they can recover when they fall.”

Serena Williams



Aligned ambitions

“

It takes time to find people who share the same opinions and approach to racing as me.”

Lewis Hamilton

A winning mentality



“

The only one who can tell you ‘you can’t win’ is you and you don’t have to listen.”

Jessica Ennis-Hill

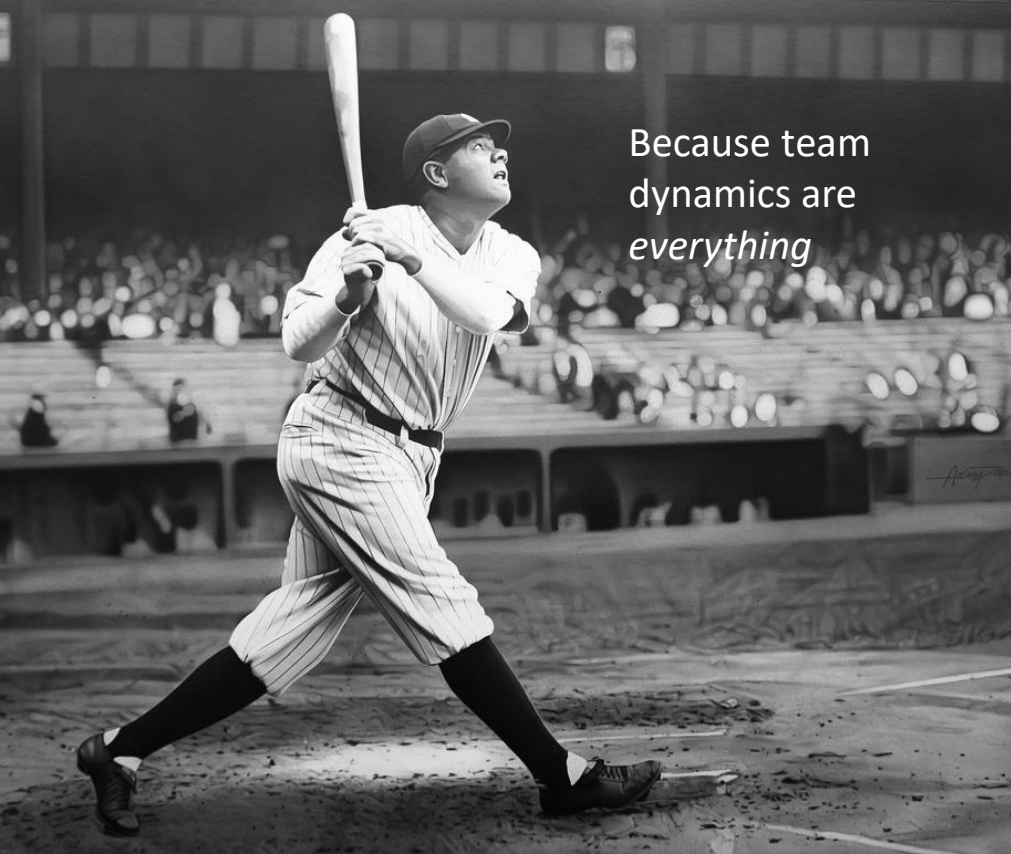


And a culture
of collaboration

“

I am constantly
being asked about
individuals. The
only way to win is
as a team.”

Pele



Because team
dynamics are
everything

“

The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime.”

Babe Ruth

Introducing

conkerdynamics

ACCELERATING LEADERS PERFORMANCE

Combining science with leadership credentials

Science is revolutionizing performance in every facet of life



FAD magazine


HOW TECHNOLOGY AND SCIENCE DEVELOPMENTS IMPACT STUDENTS EDUCATION AND EMPLOYMENT

Sports medicine & Kinesiology

How science is changing the game in sports


It's an open secret that the countries that win the most medals in the Olympics and Paralympics combine talent and technology.

MAY 15, 2024



5 ways science is transforming global health and saving lives

Watch time: 4 minutes

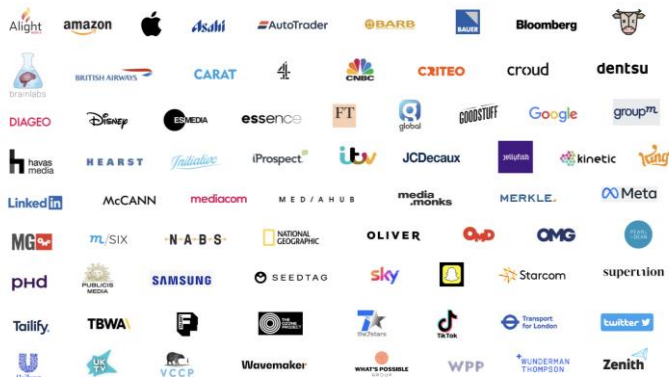


And it's now providing us with data to transform businesses

16 revealing leadership profiles



Widely adopted by 000's industry leaders



Driven by ex leaders - fully accredited experts



"With Conker Dynamics we are uniquely combining science with a psychological approach and leadership acumen; this provides long lasting fundamental changes."

Sally O'Rourke
Clinical Integrative Psychotherapist

Spanning a 25+ year period, Sally has had a successful career as a leader in multiple sectors and geographies. Holding C-suite roles for companies in the Innovation, Telco, Publishing, Retail and Strategy space. She has been supporting leaders for the past 15 years both with private coaching and group facilitated programmes. As a qualified Clinical Integrative Psychotherapist, Sally runs her own private clinic, weaving her therapeutic approach into her work with leaders.



"I am excited to be part of delivering Conker Dynamics. The programme is an enabler for driving leadership performance. It's powerful stuff".

Rachel Bristow
Executive Coach & Conker Associate

Rachel has spent 25 years in leadership roles across Sainsbury's, Unilever and Sky before becoming an accredited executive coach. During her leadership tenure, she has led organisational change, built and developed new capability and led 100+ teams. She is an Associate of Conker, as well as running her own private coaching practice. Helping individuals and teams develop their skills and behaviours, to operate at their best, has always, and continues to be, a great passion of hers.

Bespoke programmes leading to transformational change

New Leadership

Aligning with a new vision, working style and goals.
Galvanising an existing team to adjust, align and cohesively deliver on the new direction.

Organisational Change

Bringing different teams together under one leader/vision. Reframe objectives, driving consensus, alignment, cohesion and collaboration to deliver business goals.

Resolving Issues

Unresolved Conflict and Misalignment;
Acquiring the skills and confidence to handle conflict effectively to evoke powerful change that translates into a competitive advantage.

Step-Change Performance

Addressing challenges in new market conditions.
Shifting gear, driving responsibility and ownership to create a new competitive edge, overcoming barriers that are impacting success.

Culture of Collaboration

A cultural reset required post acquisition/merger.
Building a new code of conduct that can strengthen and evolve a meaningful, winning culture.

Behavioural Reset

Changing entrenched behaviours, views and practices to accelerate results. Creating new behaviours to unlock performance.

3 stage approach drives business impact and personal growth

Pre-workshop

Understanding

Analysis of strengths & qualities

- Conker Inside profiling and analysis
- Benchmark data comparisons

In depth review of business challenge

- Detailed exploration to unlock business issues
- Bespoke programme development

Science

Connection

Group Discovery

- Workshop focused on performance and optimising group strengths
- Releasing barriers to success

Individual Coaching

- Creating a 'Safe Space' for each leader to explore challenges, working styles and unmet opportunities

Leadership Day

Commitment Pledge

Beyond the Individual

- Commitment to operational & behavioural changes
- Leveraging personal and collective strengths & qualities
- Agreeing shared Stop/Start/Continue actions

Recommendations

- Exec De-brief and Leadership Observations
- Actionable Insights
- Post 4-week Exec check-in

Actions

Workshop

Post workshop

Conker Dynamics will transform your performance



Cate Hardiman
Capability Partner
OMD EMEA

“The workshop was the catalyst for the leaders in my team to create a framework to drive collaboration across all the specialisms within the team. Without this, we would not be able to create new thinking & recommendations for our advertising clients”.



Ben Wood
CEO
IDHL Group

“The Conker Dynamics workshop transformed the conversations across the leadership team and acted as a catalyst to address behaviours that were holding our business performance back. We now have better understanding across the group and have identified ways in which to fully leverage our strengths”.



Karen Stacey
CEO
Digital Cinema Media

“Sally and Rachel’s combination of coaching and psychotherapy skills and their own business experience, gives them the ability to observe and challenge approaches to leadership in a way that is insightful and beneficial for personal and business transformation.”

To find out more, please contact

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